



# Ruth MacNeill

B.A., M.Ed., CEC, PCC

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## Biography

Purpose driven and strategic/systems thinker passionate in scaling sustainable leadership for the betterment of humanity and our planet.

Ruth is a holistic leadership development practitioner, coach, and facilitator passionate in creating conscious leaders and business. Her coaching focus pays attention to three levels of scale: Leading Change, Leading People, and Leading your Life. At the heart of her work is deep reverence for leaders' courageous authenticity, humility, and commitment to evolve and outgrow their current successes. Ruth offers value by combining awareness of clients' fast-changing complex business priorities with the deep understanding of the unconscious and conscious factors that shape leadership. She supports leaders to live and lead from an internally discerned sense of purpose, vision, and values, growing their inner capacity to lead in complexity and uncertainty whilst staying in alignment with the strategic aims of the company.

Ruth's impact spans the globe, having facilitated leadership development, coaching and strategic change initiatives in North America, Russia, Malaysia, Singapore, the United Kingdom, and Germany. She has worked with diverse cultures, industry sectors, and professions ranging from higher education, health care, transportation, construction, engineering firms, automotive, not-for-profit, the performing arts, start-ups to Fortune 500 companies.

Ruth holds a Master's degree in Educational Psychology (Counselling) a Bachelor's degree in Arts (Psychology) and a Certificate in Public Administration. She is a Professional Certified Coach with 2500 hours+ (PCC) credentialed with the International Coaching Federation.

Ruth is also certified in the Leadership Circle 360 Profile, Conflict Resolution, Mediation, Emotional Intelligence EQ-i.2.0 & EQ 360 Leadership, Core Strengths, Conversational Intelligence (C-IQ Coach Training) and Myers Briggs Type Indicator (MBTI).

Ruth lives in Vancouver, British Columbia where she lives, works, and plays within

the ancestral, traditional, and unceded territory of the Coast Salish nations: wxwú7mesh (Squamish), s

## CERTIFICATIONS

**Leadership Circle  
Profile™ 360  
Assessment**

**Collective  
Leadership  
Assessment™**

**Conversational  
Intelligence  
Certification**

**Emergent Essence  
Dynamics**

**Strategic Planning**

**Total SDI Certified  
Facilitator**

**C-iQ Trust Catalyst**

**CoreStrengths® SD2.0**

**EQ-i 360 Certified  
Practitioner**

**Strengths  
Deployment  
Inventory**

**Strengths Finder 2.0**